

OEM / ODM PACKAGING CUSTOMISATION GUIDE

Custom Adhesive Tape Packaging Solution

A flexible packaging system designed around your product, brand and sales channel.



MODULAR BY DESIGN

Choose only the packaging elements you need. Full-set customisation is not required.

BUILT FOR YOUR BRAND

From printed tape cores and roll labels to retail packs and export cartons.

01 / BRAND THE ROLL

Make every detail work for your brand

Start with the tape core and roll-end identification. Keep it simple for bulk supply or add printed details for a retail-ready finish.



Neutral Tape Core

Blank, unprinted paper tube — a cost-efficient choice for bulk wholesale.



Custom Printed Core

Full-colour inner-tube printing for your logo, brand, slogan or company information.

Roll-end labelling



Barcode Labels

Self-adhesive EAN-13 or SKU stickers for clear roll-end identification.



Special-Cut Round Labels

Die-cut, custom-shape stickers that add a distinctive branded finish.

Customisation tip
Combine a printed core with a barcode label when brand visibility and product identification both matter.

02 / PACKAGE FOR YOUR CHANNEL

From shelf-ready to bulk supply

Select individual protection for retail presentation, or bundle multiple rolls for efficient wholesale handling.



Pillow Bag

Clear heat-seal plastic bag for transparent display and low-cost individual protection. Logo printing available.



Euro Hook Label

End-face paper label with euro hang-hole for retail shelves. Add logo, barcode and specifications.



Individual Roll Wrap

Full-surround shrink film for a single roll. Choose clear or full-colour printed film.



Sealing Bag

Drawstring or heat-seal plastic bag for multi-roll bundle packing.



Tower Pack

Vertical stacked tape rolls wrapped in shrink film — a practical option for wholesale bulk packs.

03 / SHIP & DISPLAY

Finish strong on the outside

Choose the right shipping carton, then make every shipment easy to identify with clear shipping marks.



Brown Corrugated Box

Standard kraft carton — an economical choice for export shipments.



White Corrugated Box

Supports full-colour printing for a more premium presentation.

SHIPPING-BOX LABEL

Custom shipping marks can include PO number, item code, quantity, gross/net weight, barcode and country of origin. Apply by direct carton printing or adhesive sticker.

A simple, step-by-step workflow

Choose only the steps that fit your project. Full-set customisation is not mandatory.

01 **Choose your tape** Confirm tape specifications	02 **Design your core** Neutral or printed inner tube
03 **Choose bulk packaging** Select shrink-pack options	04 **Design your labels** End-face or hang-hole labels
05 **Create retail packs** Branded single-roll packaging	06 **Define the carton** Carton style and packing quantity
07 **Design carton marks** Custom shipping-box label	08 **Customise your display** POS / PDQ retail display boxes

Your packaging, your way — choose the components that best fit your product, brand and budget.